**SWOT Analysis**

The SWOT analysis is an assessment and a strategic planning tool that will assist you in identifying and understanding the strengths, weaknesses, opportunities, and threats of your school implementing STEAM initiatives.

**Strengths** –Internal resources or capabilities to help achieve your desired goals.

* What advantages does your school have related to:
	+ Human resources (own Pedagogical Content Knowledge, other teachers/staff, and leadership)
	+ Physical resources (facilities, materials, curriculum)
	+ Financial resources (funding for new initiatives)
* Past experiences
* Successful programs and activities at your school

**Weaknesses** –Internal factors/barriers that may impede your ability to meet your desired goals

* What can be improved in your school in terms of
	+ Human resources (knowledge gaps, staffing, leadership)
	+ Physical Resources (facilities, equipment, materials, curriculum)
	+ Financial resources (lack of funding)
* Ineffective Processes/activities/programs

**Opportunities**- External factors that could support your efforts in achieving your desired goals

* Community/District Resources/Partners (including parent support)
* Local, State, and National trends and policies
* Funding Sources (foundations, donors, government)
* Physical Environment
* New technologies
* PESTLE (Political, Economic, Social, Technological, Legal, Environmental)

**Threats** – External factors/obstacles that could obstruct your efforts in achieving your desired goals

* Lack of community resources/parent support
* Changing policies
* Local, state, and national trends that do not support your goals
* Physical Environment
* Lack of financial resources

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| --- | --- | --- |
|  | **Positive/Helpful to achieving the goals** | **Negative/Harmful to achieving the goals** |
| STRENGTHS | WEAKNESSES |
| **Internal origin**(attributes of the organization) |  |  |
|  | OPPORTUNITIES | THREATS |
| **External origin**(attributes of the environment) |  |  |

**Summary of SWOT Analysis:** (What stands out to you as you review the analysis? Is there one category that is fuller than the rest? Describe the process. Were there any surprises as your group completed this form?)

1. What strength/opportunity will be most important (imperative) to achieving your goal?
2. What will be most challenging threat/weaknesses to overcome?
3. CoVID-19 has brought a whole new set circumstances to think about ineducation. We may have digital learning, different schedules, and/or an interrupted school year. What strengths does your school community have to deal with the after effects of the 2020 pandemic?  What threats will the pandemic bring to your school community?  Are there any opportunities your school community can take advantage of during this time?