

What is AI Art? Presented by Jeremiah Long



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What is AI Art?

ELI5: A person trains a computer program, known as an AI model, to recognize patterns in images by providing it with lots of examples, like pictures of various objects, scenes, or artworks **with captions**.

The AI model, using special tools called **transformers**, learns to understand both the images and the text descriptions.

Over time, with enough training, the AI gets better at creating new images that match text descriptions. When you give it a prompt, it starts with a blurry picture and keeps improving it, adding details that match your words. If it's been shown many images of red cups with their descriptions, it can generate a new image of a red cup even if it's in a style or angle it hasn't seen before.

This is a red cup



Draw a red cup

FINAL AI ART

This is a red cup



This is not a red cup



Useful technical definitions and glossary from Linux Foundation Generative AI Commons:

<https://genaicommons.org/glossary>

Generative AI (GAI)

A subset of AI focused on generating new content, including text, images, audio, and video, by learning from existing data. To generalize, GAI models create new content by introducing statistical “noise” based on patterns observed during model training. This noise applied to the latent space allows the model to produce output that is new but also mostly relevant. It should be noted that new content is not always relevant nor accurate resulting in output broadly referred to as hallucinations.

Diffusion

In the context of machine learning and AI, diffusion refers to a type of generative model that transforms a distribution of random noise into a structured distribution, such as images or text, through a gradual process of learning and refinement, often used in creating realistic images or other complex data representations

Transformer Models

A type of model used primarily in the field of NLP that utilizes attention mechanisms to boost the speed and quality of tasks such as text generation.

AI Art Tools for Image, Video, Audio

- Adobe Firefly Suite (Firefly, Photoshop, Illustrator, Premier, etc)
- Midjourney - Use through Discord or midjourney.com/app
- DALL-E / Sora - OpenAI's text-to-image/video models
- Stable Diffusion - Mostly open source image, audio, video
- Runway ML - Image, text-to-video, lipsync, editing, custom LoRA training
- Meshy AI - text to 3D model tools for animation
- Scenario AI - Game design assets, 3D models, custom LoRA training
- Comfy UI - Highly technical image generation software, open source
- Pika Labs - Advanced text-to-video models, camera control
- Luma Labs - Gaussian Splat, volumetric capture, 3D, AI video
- Many, many, others...

AI Art examples: What can you make?

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- Shoes
- Clothing
- Furniture
- Characters
- Art, Comics
- Jewelry
- Beverages
- Album cover
- Film and TV
- Storytelling
- Idea Exploration



Art

I WILL VOTE

I WANT TO BE AS EQUAL AS EVERYBODY. BECAUSE WITH DISABILITIES, PEOPLE THINK YOU CAN'T VOTE. BUT WHY? WE NEED TO TELL PEOPLE. IT'S NOT ABOUT MY COLOR OR MY DISABILITY. **IT'S ABOUT THE RIGHT TO VOTE.**



I AM ERIC NAINDOUBA

I AM A SELF-ADVOCATE BASED IN CLARKSTON, GEORGIA. I WANT YOU TO JOIN ME, **LEARN ABOUT THE ADA**, AND **BECOME AN ADVOCATE** IN YOUR COMMUNITY. WE MUST WORK TOGETHER TO MAKE CHANGE. THANK YOU!



I WILL IMPROVE MARTA

MARTA MUST TO DO BETTER FOR THE EMPLOYEES. I BELIEVE ALL PEOPLE SHOULD GET WHERE THEY ARE GOING. I WILL WORK TO GET PEOPLE TO IMPROVE MARTA MOBILITY. I BELIEVE THAT WHERE PEOPLE GOTTA GO, PEOPLE GOTTA GO.



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- AI might get the answer wrong, misunderstand what you want, or lack an understanding of your lived experience. It may produce inaccurate images
- Training Data: Some AI companies train their model on copyrighted info and artworks. Some chose to only train on licensed sources.
- Academic Honesty: If you use ChatGPT, or AI Art tools like Runway or Firefly. **Just be honest about**

Creative CAREERS

in

ARTIFICIAL

INTELLIGENCE

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MILLION AI
RELATED
JOBS WILL
BE CREATED
BY 2027*

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*According to the 2023 "Harnessing the Power of AI - The Demand for Future Skills" report by Robert Walters and VacancySoft

Robotics
Engineer

Graphic
Designer

Writer /
Editor

Marketing
Coordinator /
Copywriter

WHAT ARE 8
CREATIVE
AI CAREERS?

Artist /
Animator

Data Prompt
Engineer

Music
Producer

Video
Content
Producer