Adobe Firefly - Presented by Jeremiah Long



Adobe Firefly - Transparent Al Training Data



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Enhance the creative process.

The vision for Adobe Firefly is to help people expand upon their natural creativity. As both a product and an embedded model inside Adobe apps, Firefly offers generative AI tools made specifically for creative needs, use cases, and workflows.



Give creators practical advantages.

Trained on Adobe Stock images, openly licensed content, and public domain content, Firefly is designed to be safe for commercial use. To ensure that creators can benefit from generative AI, we've developed a compensation model for Adobe Stock contributors whose content is used in the dataset to retrain Firefly models.



Set the standard for responsibility.

Through efforts like the <u>Content Authenticity</u>
<u>Initiative</u> and the <u>Coalition for Content Provenance</u>
<u>and Authenticity</u>, we're standing up for
accountability, responsibility, and transparency in
generative Al. We're working toward a universal "Do
Not Train" Content Credentials tag that will remain
associated with a piece of content wherever it's used,
published, or stored.

1. Pick an animal!

Giant Elephant Colorful Butterfly

Striped Tiger Gleaming Unicorn Green Alien

Red Fox

Happy Mermaid

Feathered Owl

Sleepy Panda

Tall Emu

Glowing Fairy

Grey Wolf

Tabbie Cat



Curious Dinosaur

Iridescent Peacock

Fire-breathing Dragon

Long-necked Giraffe

Tree Frog

Tentacled Octopus

Armored Knight

Futuristic Astronaut

Massive Whale

Swinging Monkey

Scary Zombie

2. Pick an Action Verb

Flying

Fluttering

Jumping

Galloping

Sneaking

Singing

Soaring

Lounging

Exploring

Twinkling

Howling

Running

Stomping

Hovering

Pouncing

Climbing

Stretching

Leaping

Swirling

Charging

Floating

Breaching

Swinging

Lurching

3. Where is your scene?

...amidst a field of glowing flowers

...above a quaint, cobblestone village

...beneath a sky alight with fireworks

...beside a serene, moonlit lake

...within an enchanted, misty forest

...across the surreal landscape of a distant planet

...near a bustling, magical marketplace

...by a tranquil stream with floating lilies

...on a hill overlooking a sleepy valley

...under a tree, with twinkling stars

...along the shores of a crystal-clear lagoon

...atop a tower in a forgotten realm

... among the ruins of an ancient civilization

...in a **meadow** filled with dancing fairies

...over a cityscape bathed in the golden glow of sunset

...through a portal leading to a whimsical world

... around a campfire with shadows dancing on the trees

...before a majestic castle bathed in moonlight

... against the backdrop of a cascading waterfall

... beyond the gates of a mystical garden

...inside a cave adorned with shimmering crystals

...alongside a caravan of whimsical creatures

...underneath a rainbow arched across the sky

...within the walls of a forgotten, ivy-covered palace



4. Pick an Art Style!

Abstract

Impressionism

Cubism

Surrealism

Expressionism

Realism

Pop Art

Art Nouveau

Anime

Vector Art

3D Render

Baroque

Digital Painting

Neoclassicism

Romanticism

Gothic

Renaissance

Minimalism

Pixel Art

Futurism

Concept Art

Op Art

Graffiti

Illustration



WEDGE Atlanta Renaissance Art Project

Self guided practice: Make 1-2 Al images on your own using Adobe Firefly